Division: I

Legislative Cite: 22.1.3.2

Title: Valid Business Purpose of Contract or Payment Terms With Nonprofit or Charitable Organization.

Text:

22.1.3.2 Valid Business Purpose of Contract or Payment Terms With Nonprofit or Charitable Organization. [S] A name, image and likeness contract or payment terms involving a noninstitutional nonprofit or charitable organization may be considered to have a valid business purpose only if the contract or payment terms: *(Adopted: 9/2/25)*

(a) Originate with funding from the nonprofit or charitable organization; and

(b) Involve the student-athlete participating in an activity for which the primary purpose is to raise funds to support the organization's bona fide charitable mission. A bona fide charitable mission may not include supporting the institution or its athletics program in any form, or supporting a prospective student-athlete or student-athlete.

Proposals

Proposal Number	Title
2025-24	IMPLEMENTATION OF HOUSE V. NCAA SETTLEMENT -- NIL ACTIVITY VALID BUSINESS PURPOSE AND FACILITATION OF PAYMENTS