Division: I

Legislative Cite: 22.2.2

Title: Reporting of Noninstitutional Name, Image and Likeness Activities.

Text:

22.2.2 Reporting of Noninstitutional Name, Image and Likeness Activities. [S] A student-athlete (including a student-athlete who attends an institution that is not a member of a defendant conference in the House settlement or does not provide additional benefits contemplated by the settlement) shall report all noninstitutional name, image and likeness contracts or payment terms, including those involving associated entities or individuals, with a total value of $600 or more to the designated name, image and likeness clearinghouse for review. If an individual enters into multiple agreements or receives multiple payments from the same or substantially the same third party, including any affiliates or parties with common ownership, such activities must be reported if the aggregate value is $600 or more during the student-athlete's period of eligibility. *(Adopted: 6/6/25 effective 7/1/25 any contracts or payment terms for a third party's use of a student-athlete's NIL executed on or after 6/6/25, and agreements executed before 6/6/25 with payments to be made on or after 7/1/25 are subject to the applicable reporting requirements and name, image and likeness clearinghouse review, Revised: 8/5/25)*

Proposals

Proposal Number	Title
2026-63	SETTLEMENT-RELATED PROPOSAL -- NAME, IMAGE AND LIKENESS ACTIVITIES -- REPORTING OF NONINSTITUTIONAL NIL ACTIVITIES -- SUFFICIENT INFORMATION AND DOCUMENTATION
ER-2025-8	IMPLEMENTATION OF HOUSE V. NCAA SETTLEMENT -- DIRECT PAYMENTS, REPORTING REQUIREMENTS AND ENFORCEMENT AUTHORITY
2025-38	IMPLEMENTATION OF HOUSE V. NCAA SETTLEMENT -- FAILURE TO REPORT NONINSTITUTIONAL NAME, IMAGE AND LIKENESS ACTIVITIES
2025-36	IMPLEMENTATION OF HOUSE V. NCAA SETTLEMENT -- NONINSTITUTIONAL NAME, IMAGE AND LIKENESS ACTIVITY REPORTING -- PROSPECTIVE STUDENT-ATHLETES
2025-12	NAME, IMAGE AND LIKENESS ACTIVITIES -- IMPLEMENTATION OF HOUSE V. NCAA SETTLEMENT