Division: I

Legislative Cite: 22.02.1

Title: Associated Entity.

Text:

22.02.1 Associated Entity. [S] An associated entity is: *(Adopted: 6/6/25 effective 7/1/25)*

(a) An entity that is or was known (or should have been known) to an institution's athletics department staff to exist, in significant part, for the purpose of promoting or supporting the institution's intercollegiate athletics program or student-athletes; and/or creating or identifying name, image and likeness opportunities solely for the institution's student-athletes;

(b) An entity that has been directed or requested by an institution's athletics department staff to assist in the recruitment or retention of student-athletes or prospective student-athletes, or otherwise has assisted in the recruitment or retention of student-athletes or prospective student-athletes; or

(c) An entity owned, controlled, or operated by, or otherwise affiliated with an associated individual or an associated entity defined in (a) or (b) above, other than a publicly traded corporation.

Proposals

Proposal Number	Title
2025-12	NAME, IMAGE AND LIKENESS ACTIVITIES -- IMPLEMENTATION OF HOUSE V. NCAA SETTLEMENT