Division: I

Legislative Cite: 22.1.2

Title: Noninstitutional Name, Image and Likeness Activities.

Text:

22.1.2 Noninstitutional Name, Image and Likeness Activities. [S] An individual may permit the use of the individual's name, image, likeness in noninstitutional name, image and likeness activities and receive compensation for such activities. *(Adopted: 6/6/25 effective 7/1/25 any contracts or payment terms for a third party's use of a student-athlete's NIL executed on or after 6/6/25, and agreements executed before 6/6/25 with payments to be made on or after 7/1/25 are subject to the applicable reporting requirements and name, image and likeness clearinghouse review)*

Proposals

Proposal Number	Title
2025-12	NAME, IMAGE AND LIKENESS ACTIVITIES -- IMPLEMENTATION OF HOUSE V. NCAA SETTLEMENT