

Division: I

Legislative Cite: 16.13.1.1

Title: Eligibility for Institutional Benefits.

Text:

16.13.1.1 Eligibility for Institutional Benefits. [S] A conference or institution shall not enter into a licensing, institutional brand promotion or endorsement agreement with a prospective student-athlete or student-athlete for a term that extends beyond the individual's period of eligibility to participate in intercollegiate athletics (see Bylaw [12.6](#)). (See Bylaw [22.1.1](#) regarding use of a student-athlete's name, image and likeness after the student-athlete's eligibility has expired.) A student-athlete must meet full-time enrollment (see Bylaw [14.2](#) or [14.6.2](#)) and progress-toward-degree (see Bylaw [14.4](#) or [14.6.3](#)) requirements in order to receive benefits pool payments, benefits and expenses. *(Adopted: 6/6/25 effective 7/1/25)*

Proposals

Proposal Number	Title
ER-2025-12	IMPLEMENTATION OF HOUSE V. NCAA SETTLEMENT -- REQUIREMENTS TO RECEIVE INITIAL SETTLEMENT-RELATED BENEFITS
2025-15	AWARDS, BENEFITS AND EXPENSES -- BENEFITS POOL COMPLIANCE -- ELIGIBILITY FOR INSTITUTIONAL BENEFITS
